



CITY OF ST. MARYS

418 OSBORNE STREET
ST. MARYS, GEORGIA 31558

St. Marys Convention and Visitors Bureau (Tentative)

Agenda: March 23, 2021 3:00 p.m.

Location: (Conference Call)
1-650-479-3208 Call-in number (US/Canada)
Access code: 182 413 5250

- I. Call to Order
- II. Quorum: Yes___ No___
- III. Approval of the February 23, 2021 Minutes
Motion to Approve the Minutes by: _____ Page 1-2
Seconded by: _____
Yes _____ No _____
- IV. Granting Audience to the Public
- V. Approval of the Agenda
Motion to Approve the Agenda by: _____
Seconded by: _____
Any Discussion _____
Yes _____ No _____
- VI. Old Business
1. Cumberland Island Update – Jill Hamilton Anderson or CUIS representative
2. Initial Budget Review FY2022 Page 3-7
3. Initial Marketing/Media Plan Review FY2022 Page 8-10
4. Georgia RVIC (Regional Visitor Information Center) Conference, 4/21-23 – Angela Wigger
5. Mardi Gras Update – Angela Wigger, Mardja Gray
- VII. New Business
1. Hay Days – Scarecrow Stroll, Build A Scarecrow - Angela Wigger, Mardja Gray
- VIII. Other Business
1. General State Tourism and Business/Event updates – Angela Wigger
2. Media/Marketing updates – Angela Wigger
- IX. Hotel/Motel Tax, St. Marys Financials – Angela Wigger Page 11-14
- X. Director’s Report – Angela Wigger Page 15
- XI. Adjournment
Motion to Adjourn by: _____
Seconded by: _____
Yes _____ No _____

The mission of the St. Marys Convention & Visitors Bureau is to promote St. Marys as a desirable tourist destination, increase economic impact and foster a quality visitor experience to benefit the city.