



CITY OF ST. MARYS

418 OSBORNE STREET
ST. MARYS, GEORGIA 31558

St. Marys Convention and Visitors Bureau
St. Marys Welcome Center, Ward Hernandez Building, 400 Osborne Street
Agenda: June 28, 2022 3:30 p.m.

- I. Call to Order – Darlene Landreth
- II. Quorum: Yes ___ No ___
- III. Approval of the May 2022 Minutes
Motion to Approve the Minutes by: _____ Secoded by: _____
Any Discussion:
Yea _____ Nay _____
- IV. Granting Audience to the Public (any speakers should provide name and address)
- V. Approval of the Agenda
Motion to Approve the Agenda by: _____
Secoded by: _____
Any Discussion:
Yea _____ Nay _____
- VI. Other Business
1. Cumberland Island Update – Jill Hamilton Anderson or CUIS Staff
 2. Exit 1 Georgia Visitors Center/Explore Georgia Update – Wesleigh Reaves/VIC Staff/ Angela Wigger - (Explorer Days July 15-17)
- VII. Old Business
1. Budget Update – Angela Wigger
Angela has worked with the finance director to keep abreast with the FY2022 budget changes to expend additional funds towards marketing as directed by the board. The finance director will turn in a budget adjustment to council to fall in line with the addition revenue and expenditures. The FY2023 budget was available for the final public review and approved by city council on June 13. Angela will work with the finance director to turn in a budget adjustment to city council in July or August to adjust our total budget due to the increase in bed tax income. The board will be given some marketing options to add to the media plan.
 2. Fund Raising Campaign Update for Cumberland Island National Seashore – Angela Wigger – Through Friends of Fort Frederica for the speaker series. \$3500 in-kind and cash confirmed, and \$2500 match believed available. Working with Victoria and Jill to keep updated on their events.
- VIII. New Business
- IX. Hotel/Motel Tax, St. Marys Financials
- X. Director’s Report/ Other Info/Events Updates – Angela Wigger – Independence Day Festival
- XI. Adjournment
Motion to Adjourn by: _____
Secoded by: _____
Yea _____ Nay _____