



CITY OF ST. MARYS

418 OSBORNE STREET
ST. MARYS, GEORGIA 31558

St. Marys Convention and Visitors Bureau

Minutes: April 27, 2021 3:00 p.m.

St. Marys Welcome Center – 400 Osborne Street

- I. **Call to Order** at 3:00 p.m. by Darlene Landreth
- II. **Quorum:** Yes. In attendance: Angela Wigger, Darlene Landreth, Jim Goodman, Valerie Fautz, Sugar Yadav, Judy Thurner, Mary Neff, Mardja Gray. Absent: Melissa Braun, Jerry Lee.
- III. **Approval of the March 2021 Minutes**
Motion to Approve the Minutes by Judy Thurner. Seconded by Valerie Fautz. **APPROVED.**
- IV. **Granting Audience to the Public** – Guests Chris Thurner and Jolene Andersen
- V. **Approval of the Agenda**
Motion to Approve the Agenda by Mary Neff. Seconded by Sugar Yadav. **APPROVED.**
- VI. **Old Business**
 1. Mardi Gras Update – Jolene Andersen updated the board that KBAY will keep the Mardi Gras Festival in Kingsland again in 2022 and will be adding a Friday night concert. She was appreciative of the tourism boards offer to sponsor with funds and to garner funds from others for the event to be in downtown St. Marys. She said our offer to work as a liaison was also appreciated. She thinks the event permit process is not just event permitting but micromanagement from the city departments. In Kingsland they pay no fees for police or trash services and had lots of business volunteers during the volunteer, which is something that is difficult to get in St. Marys. KBAY does want to partner with the CVB in other ways with other events. Particularly the Scarecrow Stroll. Angela has turned in the permit for the October 24th event and we will discuss build a scarecrow later in the agenda.
 2. Cumberland Island Update – No CUIS staff available to attend. They did start offering the Land & Legacies Van tour again with a paid minimum of 6 seats. Angela will email further details after touching base with Jill.
 3. GACVB Annual Meeting (Savannah)/ Meeting – Angela Wigger - Motion to Approve registration, one night hotel, and related travel fees for Angela to attend as her schedule allows that week by Jim Goodman. Seconded by Mary Neff. **APPROVED.**
 4. Vendor Updates (Amelia River Cruises, Seaside Transportation) – Angela Wigger. In a recent email from Kevin McCarthy he said he is still just waiting on the completion of the fueling facility from the City of Fernandina and will start service soon after, which he is still hopeful will be early May.
- VII. **New Business**
 1. Hay Days – Scarecrow Stroll, Build A Scarecrow - Angela Wigger presented the option to start the Build A Scarecrow event back up. If we have at least 40 people participate at the event or with “to-go kits” we will make a small profit. We will have to buy everything needed for the event but would expect some revenue. She doesn’t think people are going to be interested in Tour of Homes this year, so this will be a small alternate way to make some revenue.
 2. Bathroom Upgrades – Angela Wigger state that the city has put in their COVID upgrades to our city owned building. We now have hands free toilets, sinks, paper towel, and soap dispensers.
- VIII. **Other Business**
 1. General Tourism and Business/Event updates – Angela Wigger – Governor Kemp was in St. Marys for Meet & Greet at Seagles. Travel Guides will be her May 3rd. Submarine Museum will reopen May 11th and be open Tuesday – Saturday only. Dungeness was named to the National Underground Railroad Network to Freedom Program as 1 of 16 new sites.
 2. Media/Marketing updates – Angela Wigger
- IX. **Hotel/Motel Tax, St. Marys Financials** – Angela Wigger. Printed financials provided.
- X. **Director’s Report** – Angela Wigger. Printed information provided.
- XI. **Adjournment**
Motion to Adjourn by Sugar Yadav.
Seconded by Mary Neff. **MEETING ADJOURNED.**

The mission of the St. Marys Convention & Visitors Bureau is to promote St. Marys as a desirable tourist destination, increase economic impact, and foster a quality visitor experience to benefit the city.