



CITY OF ST. MARYS

418 OSBORNE STREET
ST. MARYS, GEORGIA 31558

St. Marvs Convention and Visitors Bureau
400 Osborne Street, St. Marvs
Minutes: March 22, 2022 3:30 p.m.

- I. Darlene Landreth Called to Order at 3:30pm
- II. Quorum: Yes – Sugar Yadav, Jim Goodman, Mardja Gray, Darlene Landreth, Jake Alexander, Valerie Fautz, Tyler Carpenter, Judy Thurner. Absent – Melissa Braun, Staff Angela Wigger
- III. Approval of the February 2022 Minutes
Motion to Approve the Minutes by Valerie Fautz and Seconded by Judy Thurner.
APPROVED
- IV. Granting Audience to the Public – Bert Seals inquired about ownership and monetary makeup of St. Marys Magazine. He has an interest in black military history and wondered where it was covered. Angela Wigger pointed out the War of 1812 formerly enslaved military on the display in the meeting room and their role in the liberation of Cumberland Island. Jill Hamilton-Anderson shared that Cumberland Island National Seashore was just recently designated to the Network of Freedom and they are reaching out to publications with articles to share that information with the public. Angela also asked if Bert was able to attend any of the Gullah Geechee Cultural Heritage movie presentations that we hosted or had visited the Cumberland Island National Seashore Museum’s War of 1812 Display Room and gave him the hours of operation. We were able to share that the National Park Service is bringing the Geechee Ring Shouters to the waterfront park on October 1 as just one part of the 50th Anniversary celebration. The NPS is also working to bring other black historians and artisans to St. Marys for the celebration events from October 2022 – September 2023. Darlene agreed that we can always look for ways to bring recognition to this history.
- V. Approval of the Agenda
Motion to Approve the Agenda by Tyler Carpenter. Seconded by Judy Thurner.
APPROVED.
- VI. Other Business
1. Cumberland Island Update – Jill Hamilton Anderson introduced Victoria McKeller Peoples as the SAE Intern and 50th Anniversary Coordinator. She will be here through July and then remote through October.
 2. Exit 1 Georgia Visitors Center Update – Wesleigh Reaves was not able to attend but shared they are still seeing heavy traffic and are still looking for a fulltime staff person.
 3. SMCVB Board Application Update – Angela Wigger shared that Jake Alexander was appointed to the board by Allen Rassi and confirmed by City Council last night.
- VII. Old Business
1. FY2023 Budget Update – Angela Wigger shared the budget has been reviewed by Darlene Landreth and submitted to the finance department. It is a draft budget that will be reviewed by the City Manager the first week of April and then by City Council in May.
 2. FY2023 Media Plan Update shared the media plan is also in place based on the tentative FY2023 budget.
- VIII. New Business
1. FY2022 Budget for Marketing – Angela Wigger shared that she expects us to have the signed county bed tax contract this week and that city bed tax is over what was budgeted. Angela requested approval to expend revenue, as needed, to spend bed tax by June 30 over budgeted amount due to additional bed tax received. Motion by Darlene Landreth to expend additional marketing funds based on increased bed tax that needs to be spent. Seconded by Sugar Yadav. **APPROVED.**
- IX. Hotel/Motel Tax, St. Marys Financials – Angela reviewed the presented packet.
- X. Director’s Report/ Other Info/Events Updates – Angela Wigger reviewed the packet information, calendar information, and shared the web and social media numbers. Angela shared the coverage from National Geographic Traveller Magazine and the Ponte Vedra Recorder and shared that she will run a reprint of the history walk brochures.
- XI. Motion to Adjourn by Valeria Fautz. Seconded by Tyler Carpenter. Adjourned.
Meeting Minutes submitted by Angela Wigger.